

THE NOW

A Rock Band

The Now has been a staple of the SE Wisconsin cover band scene for well over 6 years. An established, professional rock band that covers classic rock through contemporary rock cover material. Bringing a live rock and roll music experience is the main idea behind the band. Rock and roll the way a rock and roll band should be. Powerful, energetic, loud, and sometimes a bit obnoxious. Bringing to the listener an experience reminiscent of the arena rock bands of history. Big sound, big show, and big attitude. From the first note until the last note you will get a rock show. The band prides itself on delivering a performance that a rock fan can be proud of. No soft, tempered performances here, just a sweaty, good old -fashioned rock and roll show.

The Now has performed on stage at countless festivals, venues and clubs and opened for some of the industry's top acts like Pat Benatar, The Offspring, The Outfield, Loverboy, Sister Hazel, Bret Michaels, Molly Hatchet, Wilco, and REO Speedwagon. Performing over 100 dates a year has made this band a seasoned live act with seasoned, experienced performers who truly love what they do.

Why hire The Now?

The band also prides itself on professionalism. The customer and client is our number one priority in any given instance. The band has built a reputation of being the easiest band to work with in the area. With all booking being done in-house, you get a professional show at unheard of, competitive pricing. From promotional diligence to giving every client a full show- we take what we do very seriously. This is a business and we treat it as such from beginning to end.

Current Members

Michael Rossa - guitar/vocals
Matt Elder - lead vocals
Greg Hoernke -drums vocals
Paul Rugolo - bass guitar

Booking Info:

Michael Rossa
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